

# HAYLEY WEINSTEIN

Active Member of The Casting Society of America (CSA)  
CSA's-Co-Chair of The Reality/Non Fiction TV Peer Group  
Active Member of the Television Academy- Casting & Reality Peer Group

Located in Los Angeles, CA. | 818-692-5712 | Hayleyweinstein@gmail.com

## PROFILE SUMMARY

With over 25 years of professional experience in casting projects in a wide variety of genres, I am well-versed in the myriad forms of outreach and connection needed to find emerging talent and cultivate relationships with established pros or social media influencers. My gregarious and open personality allows me to quickly earn their trust and get them to open up on camera. I'm also adept at managing client relationships and navigating the complex interactions that can occur between creative artists and business-oriented executives.

## PRODUCTION EXPERIENCE

|                     |  |                         |
|---------------------|--|-------------------------|
| Contestant Producer | The Price is Right -Season 51, 52, 53    | CBS/Fremantle           |
| Contestant Producer | The Price is Right at Night-S 51,52,53   | CBS/Fremantle           |
| Casting Director    | Voodoo Ranger Action Park IPA Digital    | SuperBloom/DCX          |
| Casting Director    | Finding Adventure with Kinga Philipps-S2 | Hearst Television       |
| Casting Director    | Local Love -S1 Hearst Television.        | Heart Television        |
| Casting Producer    | About Face                               | Renegade 83, TLC        |
| Casting Producer    | Extreme Allergies (development)          | Lion TV, TLC            |
| Associate Producer  | Does This Look Normal? (Pilot)           | HBO, Gunpowder & Sky    |
| Casting Producer    | Netflix Ozark/Witcher Superfan Social    | Currently Casting       |
| Casting Producer    | Pop Goes the Vet                         | Nat Geo.                |
| Casting Producer    | 90 Year Old Fiancé (Pilot)               | Renegade83, Lifetime    |
| Casting Producer    | Wayne Brady's Comedy IQ (2)              | BYU TV                  |
| Casting Producer    | Pop My Pet                               | Renegade83, Discovery+  |
| Casting Producer    | Charmin Commercial - Social Campaign     | Currently Casting       |
| Casting AP          | Facebook 2020 Graduation Special         | Facebook                |
| Casting Producer    | Talk Dirty to Me (Pilot)                 | Renegade83, TruTV       |
| Casting Producer    | Unfinished Business (Pilot)              | Renegade83,             |
| Casting Producer    | 80's Recall (Pilot)                      | Renegade83,             |
| Casting Producer    | The Pack                                 | Amazon                  |
| Medical Producer    | Chasing The Cure Live with Ann Curry     | TNT, TBS                |
| Casting Producer    | My Feet are Killing Me                   | TLC                     |
| Casting Producer    | Mattel Project/ Commercial- Barbie.      | VIMBY Productions       |
| Casting Producer    | Little Tykes Commercial                  | VIMBY Productions       |
| Casting AP          | Intervention-Epidemic (Artios Nominee).  | A&E                     |
| Contestant Producer | I Witness S1 (syndicated)                | ScottFree Productions   |
| Casting Producer    | Stranded with a Million Bucks 2          | MTV                     |
| Casting Producer    | Oregon Trail                             | History Channel         |
| Casting Producer    | White Water Gold                         | History Channel         |
| Casting Producer    | Coca-Cola/ Rube Goldberg commercial      | RSP                     |
| Casting Director    | Go Big Or Go Home (development)          | Hat Trick Productions   |
| Casting Manager     | Outsmarted (Pilot)                       | LikeMineDid Productions |
| Casting Producer    | Walmart "Real People" Commercials        | VIMBY Productions       |
| Casting Producer    | Extreme Makeover/ Plastic Surgery        | ABC Network             |

|                             |                                 |                          |
|-----------------------------|---------------------------------|--------------------------|
| Casting Manager             | Psychic Court (Pilot)           | Mighty Oak Productions   |
| Casting Producer            | Dad Alone (Pilot).              | All3Media                |
| Casting Producer            | Living with The InLaws (Pilot). | All3Media                |
| Casting Producer            | Paradise Hotel S1               | Fox Network              |
| Casting Manager             | Greed (syndicated)              | Fox Network              |
| Segment Producer.           | A Dating Story                  | TLC                      |
| Casting Associate           | Bobcats Big Ass Show            | Comedy Central           |
| Matchmaker/Casting Producer | Love Connection w/Pat Bullard   | Telepictures             |
| Casting Associate.          | Click w/ Ryan Seacrest          | Merv Griffin productions |
| Casting Coordinator.        | Win Ben Stein's Money -Pilot/S1 | Comedy Central           |
| Booker/Casting AP           | Make Me Laugh.                  | Comedy Central           |

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## PROFESSIONAL SKILLS

Excellent Eye for Talent, sSnging ability and Acting  
 Advanced Communication, Negotiating, and Mentoring Skills  
 Scout, Audition, and Book Talent  
 Talent Contract Negotiations  
 Access to Talent Agents and Talent Management  
 Member of Casting Networks Inc., Casting WorkBook, and Casting Crane  
 Social Media Outreach  
 Developed character roles & story development when necessary  
 Managed scheduling of talent and casting teams  
 Book travel  
 Administrative tasks such as background & clearance  
 Wrote one-sheets and pitch sheets  
 Secure locations/permits/releases  
 Manage talent from start to finish  
 Familiar with camera equipment for auditions  
 Run international, nationwide, or local open-casting calls  
 Prep scripts for auditions and pitch reels  
 "Live" tape day experience & contestant/talent prep  
 Proficient with Casting Networks, Actors Access, Casting Frontier, as well as other casting call sites  
 Proficient in Google Sheets, Excel Spreadsheets, Box, Dropbox, Vimeo, and Hightail  
 Canva and Graphic Design skills  
 Excel spreadsheet talent tracking  
 Open Reel  
 Airtable  
 IMovie  
 Pages

## EDUCATION

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B.A. Communications  
 Pitzer College- Claremont, CA  
 Advertising and Marketing Classes at Pasadena College of Art and Design